Michelle Moodie
Graphic Designer ~ Portfolio

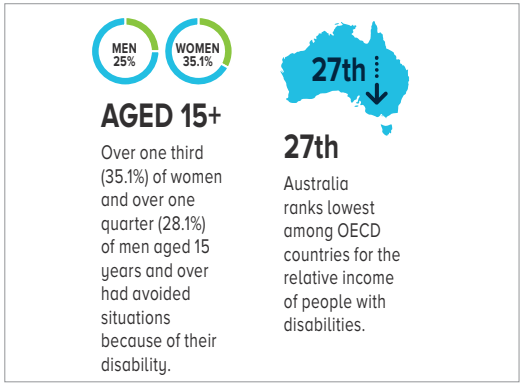
2019

Volunteering Victoria - Victoria Alive bookmark design

Volunteering Victoria - Victoria Alive DL Postcard

Volunteering Victoria - Business Card

Volunteering Victoria - Business Card



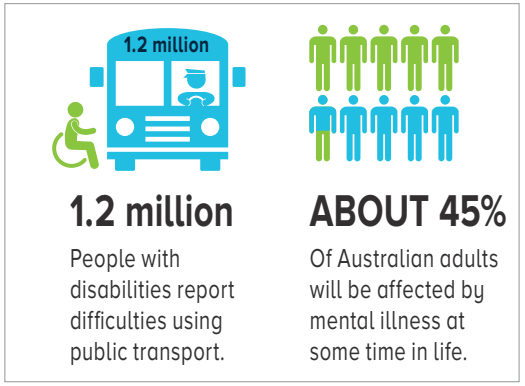
Volunteering Victoria - Victoria Alive infographic design

Volunteering Victoria - Victoria Alive DL Postcard

Volunteering Victoria - Victoria Alive Business Card

Volunteering Victoria - Business Card

Volunteering Victoria - Victoria Alive infographic design



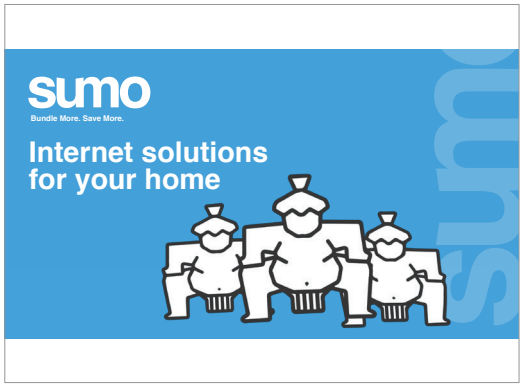
Volunteering Victoria - Victoria Alive infographic design

Volunteering Victoria - Victoria Alive infographic design

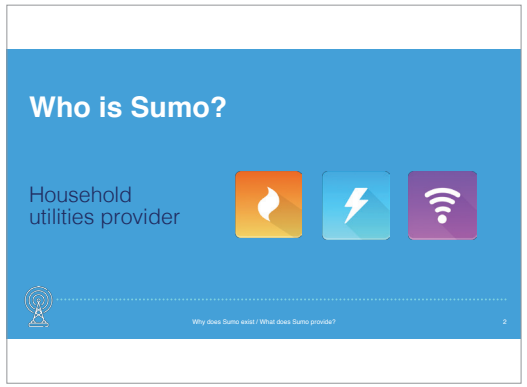
Volunteering Victoria - Pull Up Banner

Victoria Alive Launch prepared for Volunteering Victoria as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



Sumo animated Power point presentation



Sumo animated PowerPoint presentation

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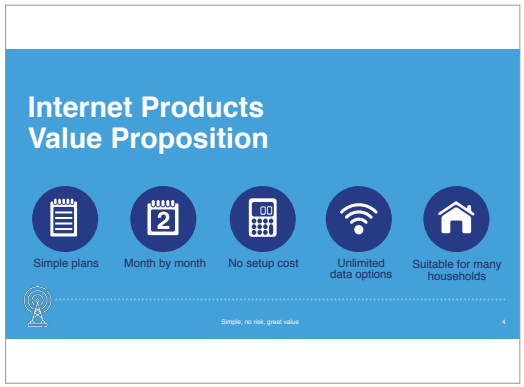

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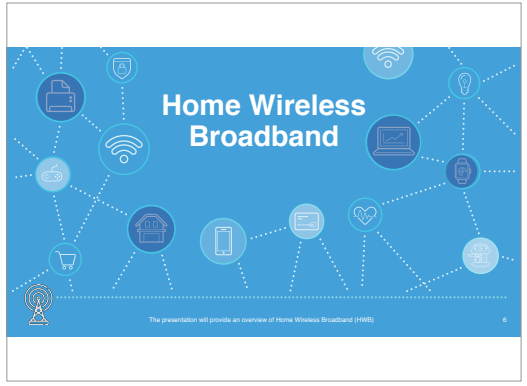

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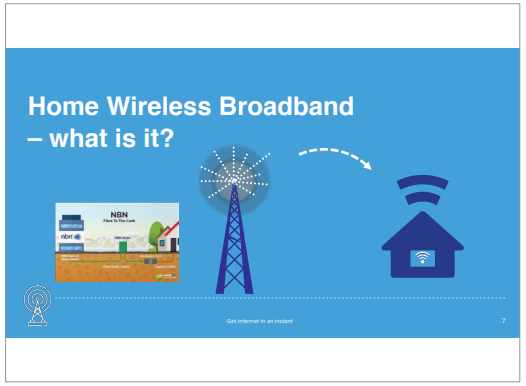

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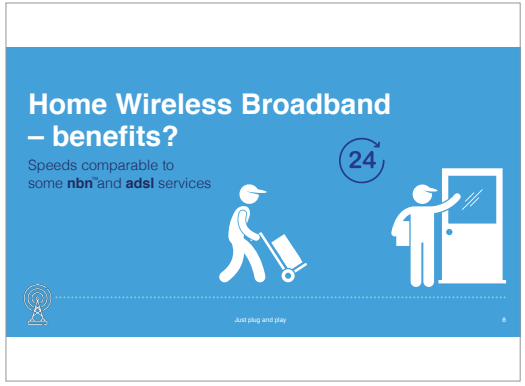

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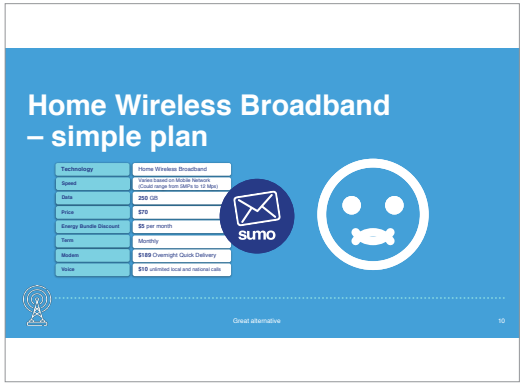

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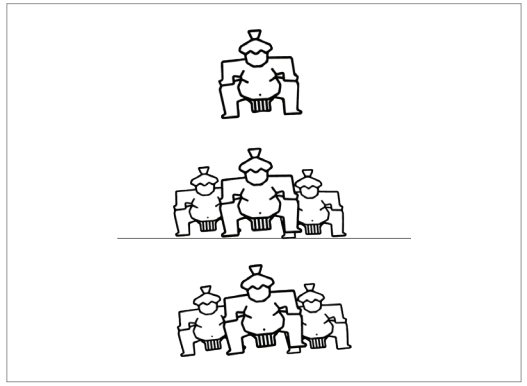


Sumo graphic created

Sumo graphic redrawn

Sumo graphic created

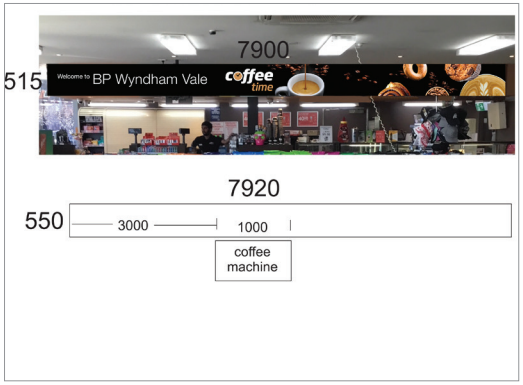
Animated Sumo Power point prepared while contracting for VIP

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

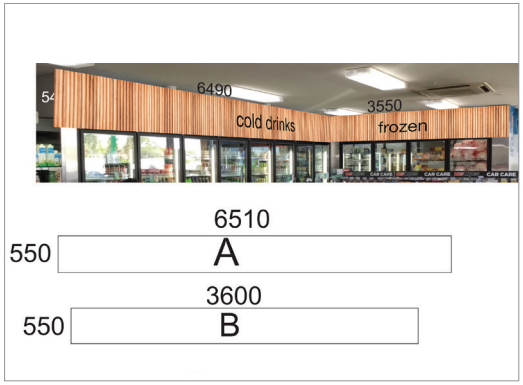
Client requested mock-up

BP Wyndham Vale pelmet artwork 7920mm x 550mm

Mock-up and measurements completed

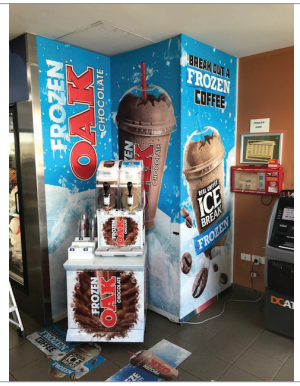


Pelmet mock-ups and measurements completed



Fridge mock-up and measurements completed

Sandwich cabinet artwork 3850mm x 540mm



Frozen Oak machine and background completed job

BP Wyndham Vale Coffeetime pelmet completed job

Above fridge new design completed job

Sandwich cabinet completed job

Digital large format artwork prepared for BP Wyndham Vale and Coffeetime

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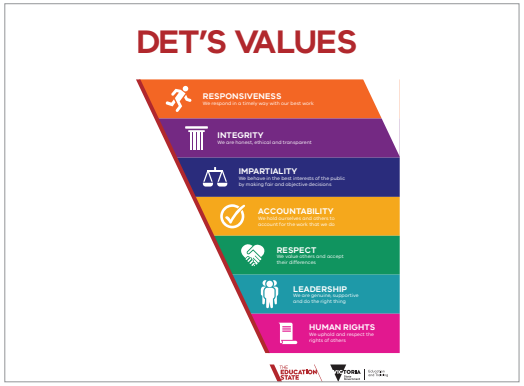
DET's Values Campaign Poster | Vic Govt DET

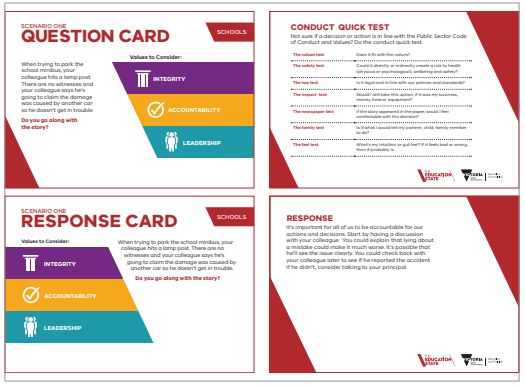
DET's Values Campaign | Vic Govt DET

Education State Banner | Vic Govt DET

Education State | Vic Govt DET

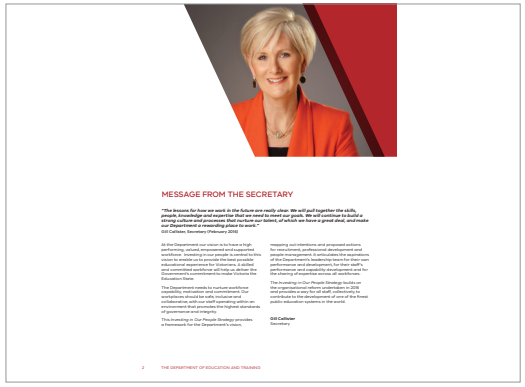


DET's Values Campaign | Vic Govt DET

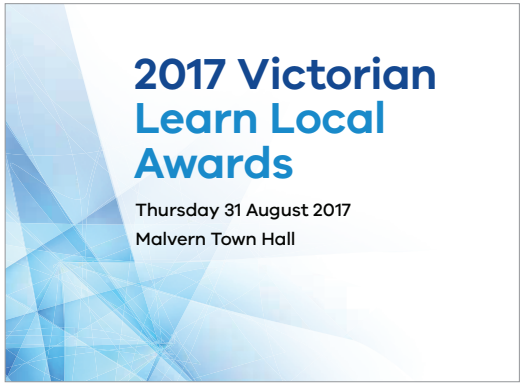


DET's Values Response Cards | Vic Govt DET

People Strategy Report | Vic Govt DET



People Strategy Report | Vic Govt DET



Learn Local Booklet | Vic Govt DET

Learn Local Social Media Tile | Vic Govt DET

Learn Local Website Banner | Vic Govt DET

Learn Local merged certificate | Vic Govt DET

Social media, web & print files prepared for Department of Education and Training

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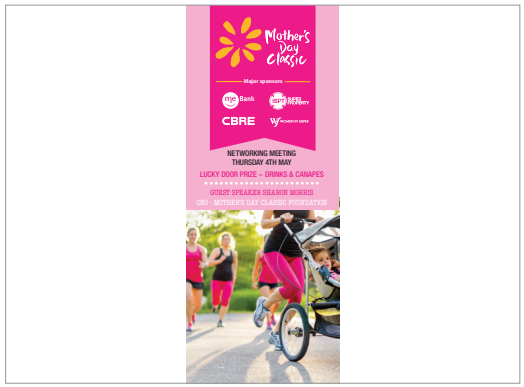
Personalised Certificates | Snap

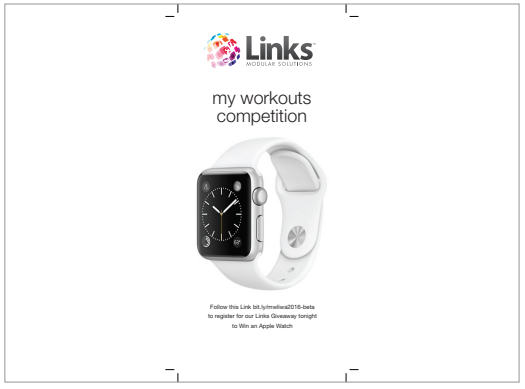
CBD Smoothies Menu | Snap

Creole Menu Poster | Snap



CBRE Pull up Banner | Snap

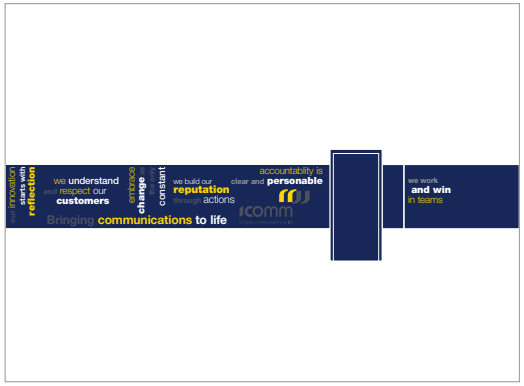
CBA Christmas Card | Snap



Links DL | Snap

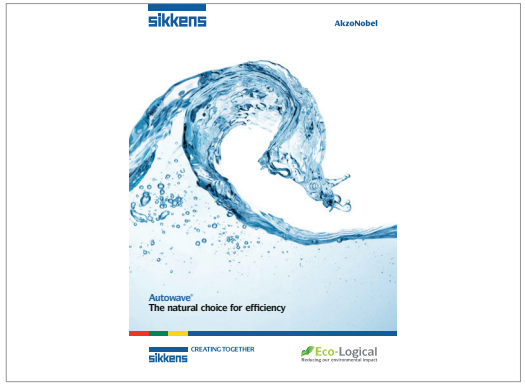
ECT Annual Report | Snap

CBRE Networking Event Invite | Snap



Wall Signage | Snap

Logo Design | Snap



Sikkens Poster | Snap

Gift Voucher | Snap

Design, large format and artwork prepared for Snap - West Melbourne

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

cafe kinetic Logo Design

Ivvy Logo ReDrawn

Lashed Logo Design

FJP Logo Design

Macedon Ranges Hotel & Spa Logo Design

Nasco Logo Design

The day spa Logo Design

Premiair Logo Design

Brighton Public Golf Course Logo Redesign

Edge Logo Design

Yarrachem Logo Design

Oleum Logo Design

Logo designs created

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

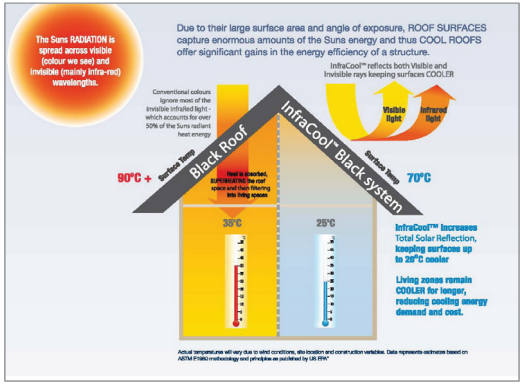
Dulux logo design

Dulux packaging

Dulux web & print support graphic

Dulux sales rep polo

Dulux web & print support graphic



Dulux web & print support graphic

Dulux trade brochure

Dulux product brochure

Dulux product colour sample brochure

Dulux product brochure

Dulux product DVD

Dulux sales folder

Total design and production of Dulux new product launch as a contractor

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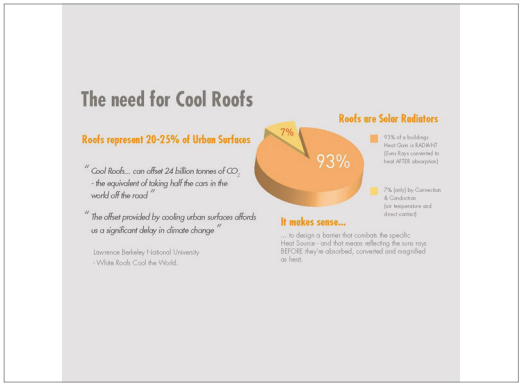
Dulux website banner flash ads

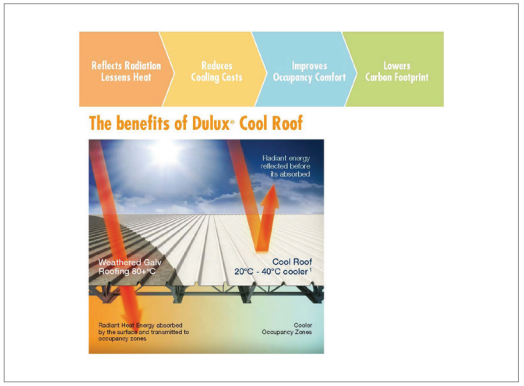
Dulux website banner flash ads

Dulux website banner flash ads

Dulux web & print support graphic



Dulux web & print support graphic



Dulux web & print support graphic

Dulux website user interface

Dulux website user interface

Dulux website user interface

Dulux website user interface

Dulux website user interface

Dulux website user interface

Website designs for
Dulux new product launch
as a contractor

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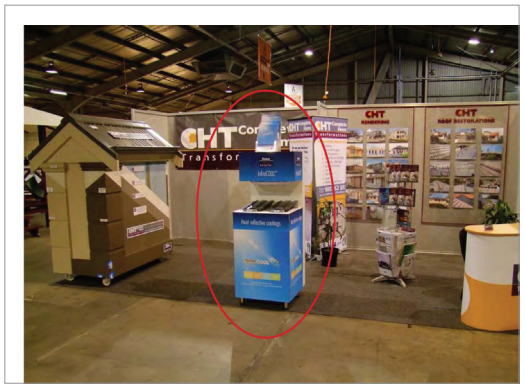
Dulux display stand artwork



Dulux display stand finished product

Dulux trade poster

Dulux instore billboard

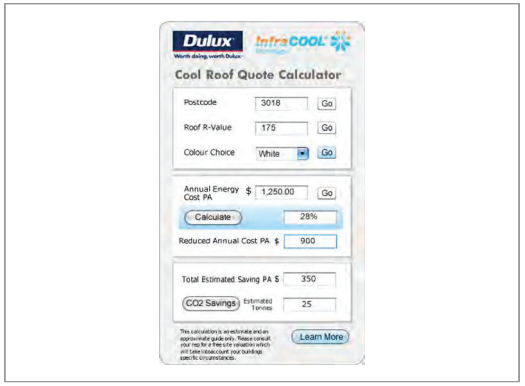
Dulux instore display stand finished product

Dulux instore display stand mock-up

Dulux trade brochure

Dulux advertising award

Dulux product information flyer



Dulux smart phone quoting app

Dulux building photo editing work before

Dulux building photo editing work before

Instore wall display stands, app design, POS prepared for Dulux new product launch

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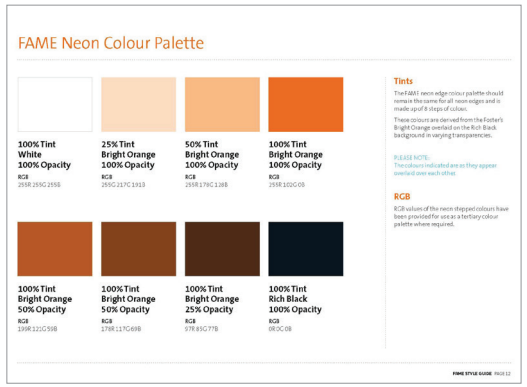
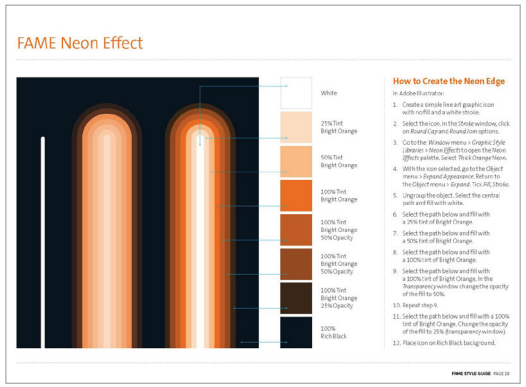
Foster's style guide

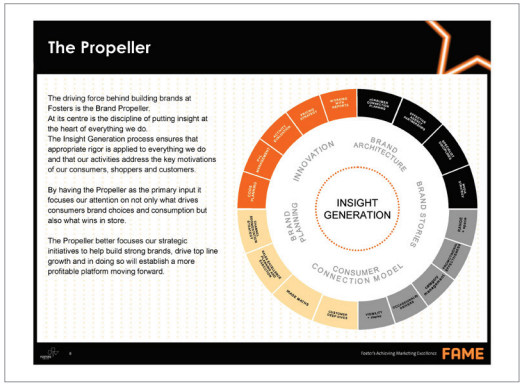


Foster's style guide



Foster's style guide

Foster's powerpoint marketing presentation



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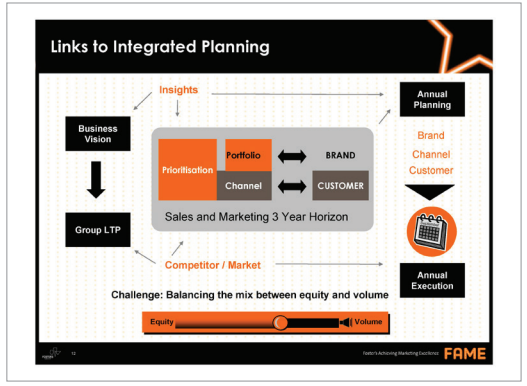

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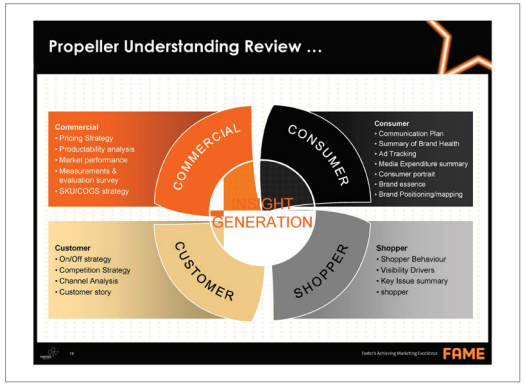

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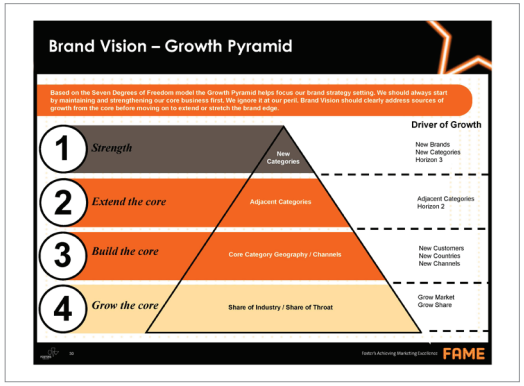

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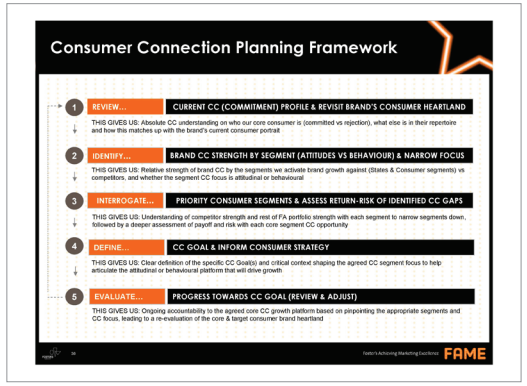

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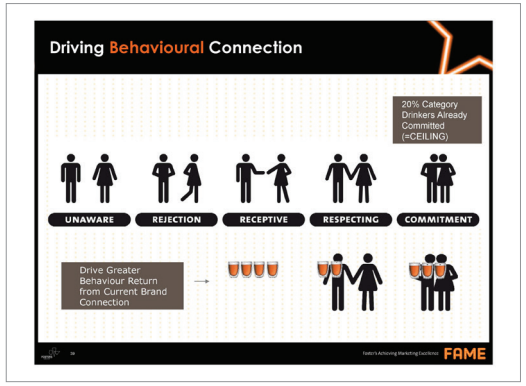

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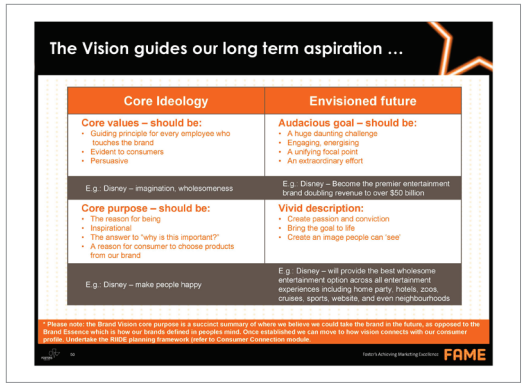
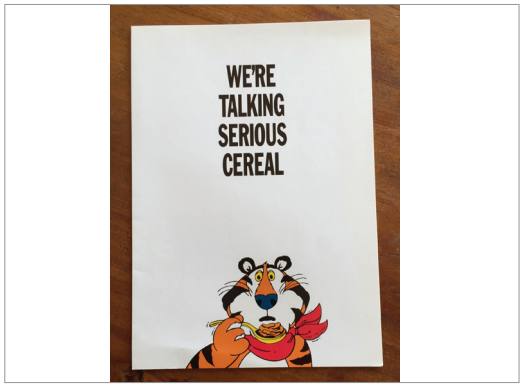


Foster's powerpoint marketing presentation

Work completed for
Fluid Design as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

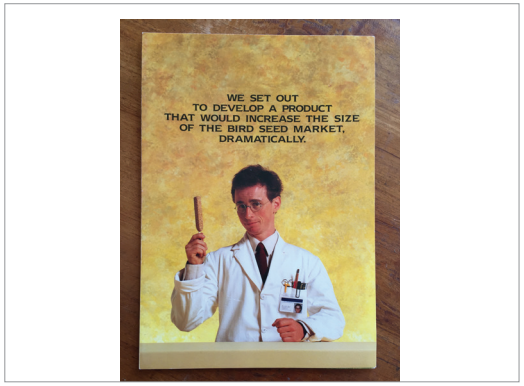


Kellogg's retail advertising product brochure

Kellogg's product brochure inside

Kellogg's product back

Sportspower retail direct marketing

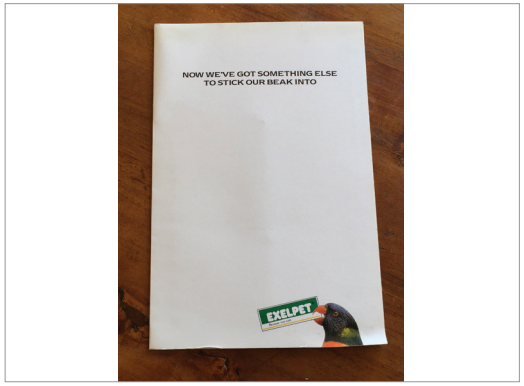


Excelpet Trill retail brochure

Excelpet Trill brochure inside

Excelpet Trill brochure back

Uncle Bens Pal retail promotional flipbook



Excelpet Trill retail brochure

Excelpet Trill brochure inside

Excelpet Trill brochure back

Sportspower retail brochures

Design and art direction while working for George Patterson Advertising Agency

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

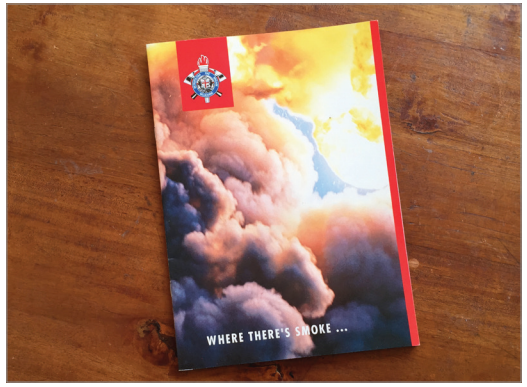
St George Oven brochure

Colliers Jardine property brochure

101 On Collins Property sale campaign

Colliers Jardine property brochure - front

St George Oven brochure inside



MFB CFA - brochure - cover

101 On Collins Property sale campaign

Colliers Jardine property brochure - inside

MFB CFA - brochure - inside spread

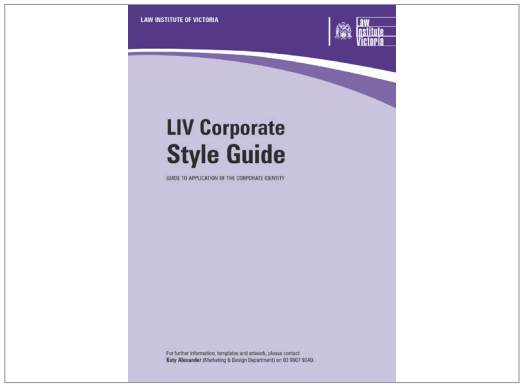
MFB CFA - brochure - inside spread

101 On Collins Property sale campaign

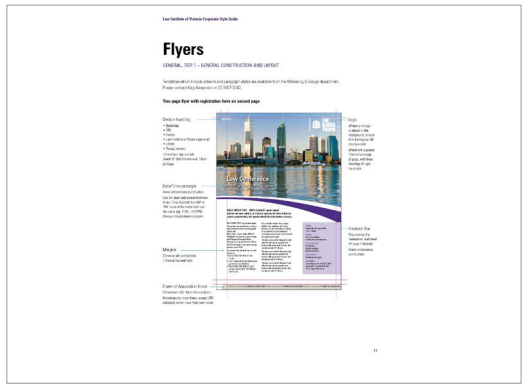
Colliers Jardine property brochure - spread

Work completed while working at Nicholson Gurthrie Advertising Agency

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



LIV Style Guide



LIV Style Guide

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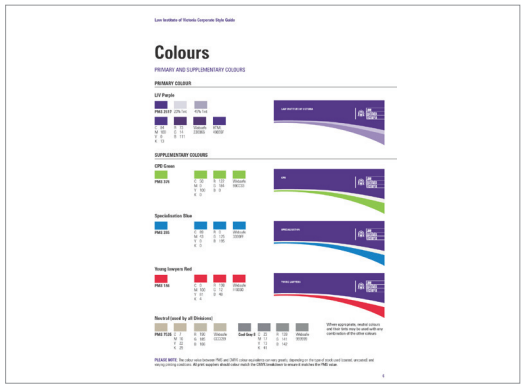

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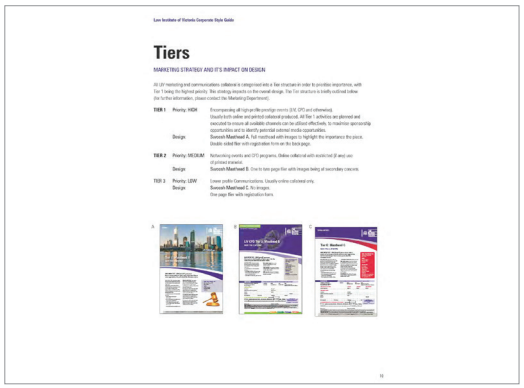

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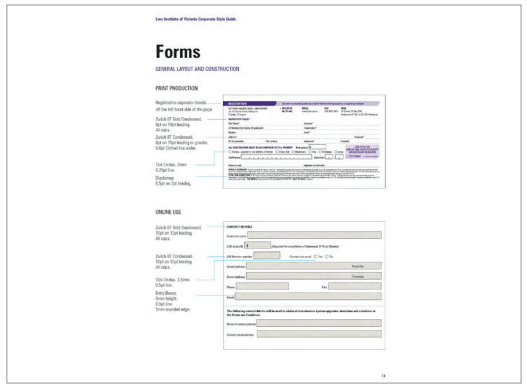

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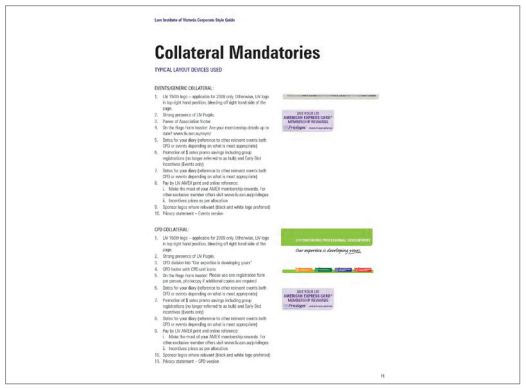
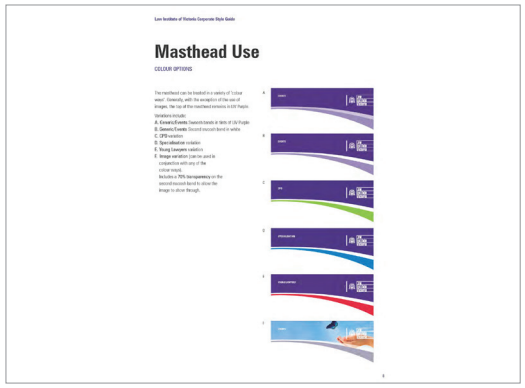
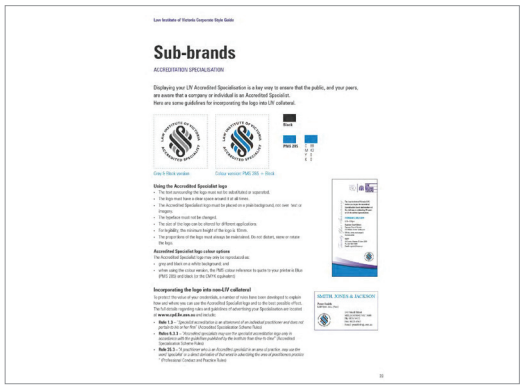


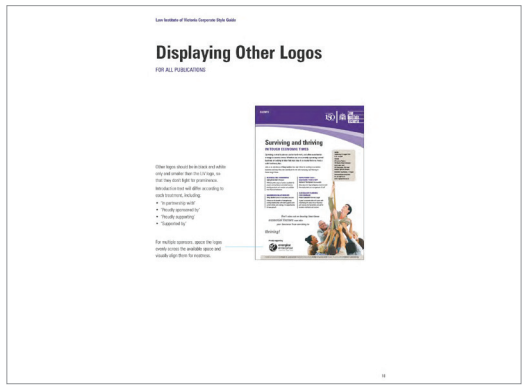
LIV Style Guide



LIV Style Guide

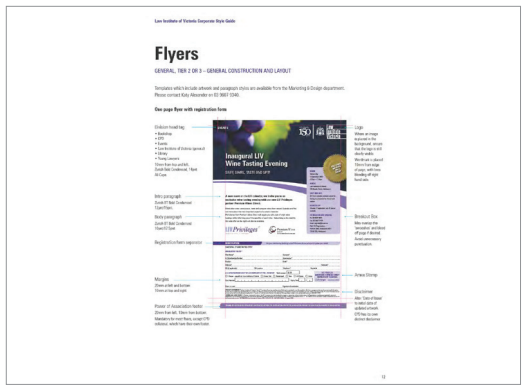


LIV Style Guide



LIV Style Guide

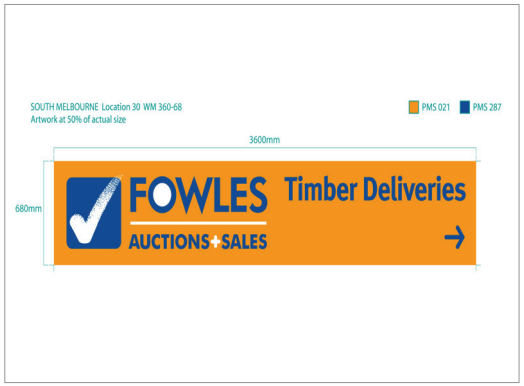
LIV Style Guide



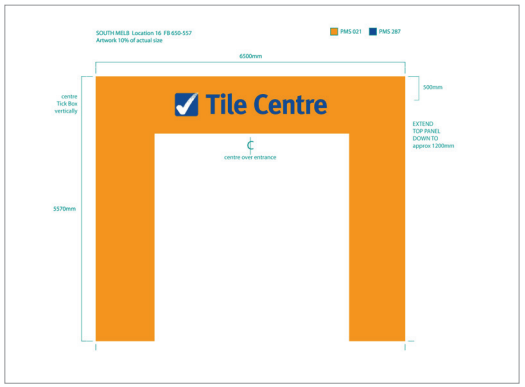
LIV Style Guide

Work completed for
Law Institute of Victoria
as a contractor

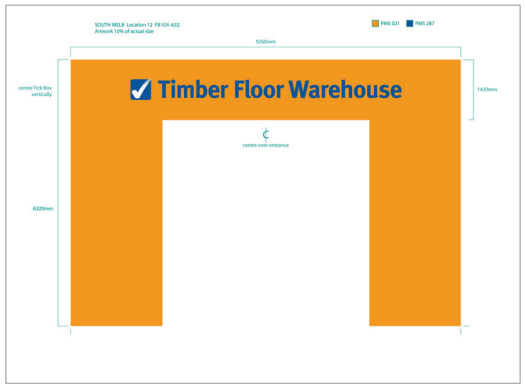
Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



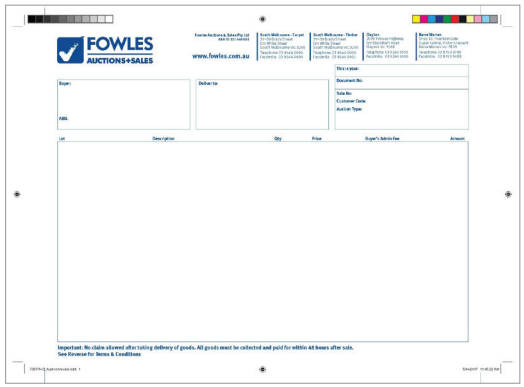
FA+S External signage



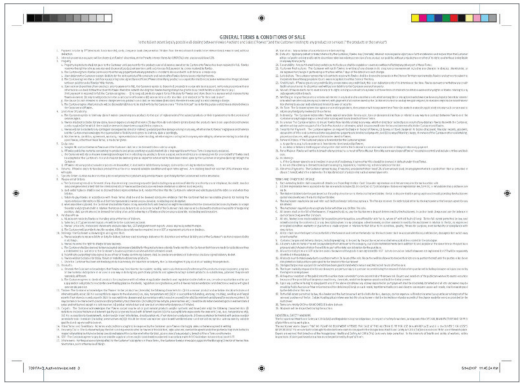
FA+S External signage



FA+S External signage

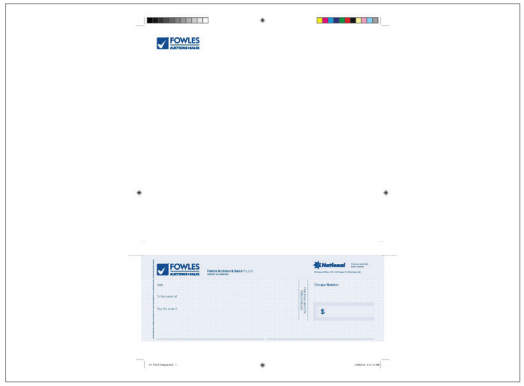


FA+S Invoice



FA+S Terms & Conditions

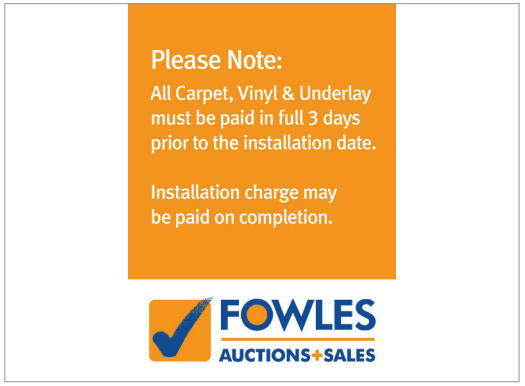
FA+S Purchase Order



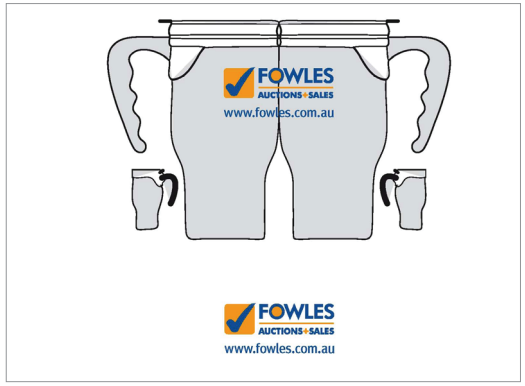
FA+S Remittance Advice & Cheque

FA+S Sales contract

FA+S Letterhead



FA+S Internal signage

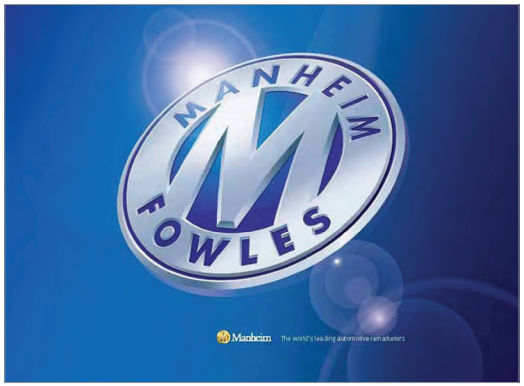


FA+S Coffee Travel Mug

FA+S Uniform Shirts

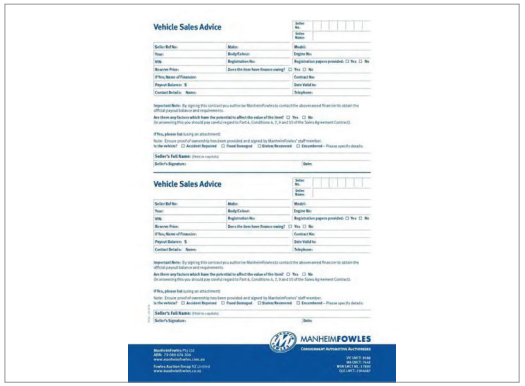
Work completed for
Fowles Auction + Sales

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



ManheimFowles promotional brochure

ManheimFowles promotional brochure spread



ManheimFowles form

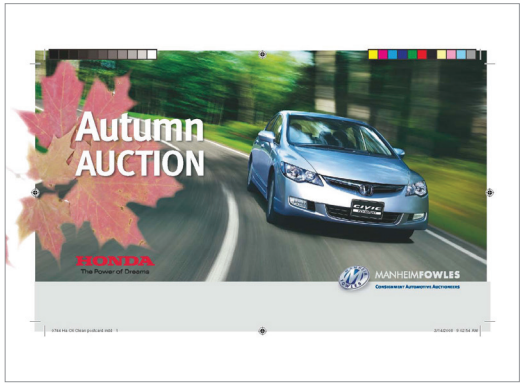
ManheimFowles Prestige Auction

ManheimFowles marketing flyers

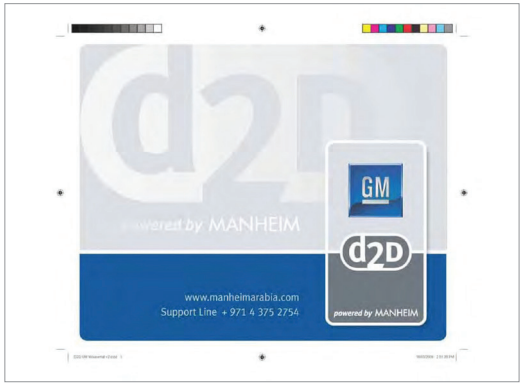
ManheimFowles marketing flyers

ManheimFowles marketing flyers

ManheimFowles marketing flyers



ManheimFowles marketing flyers



ManheimFowles mousemat

ManheimFowles certificates

ManheimFowles cheque

Work completed for the rebrand of ManheimFowles

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

Fowles Auction Group Direct marketing

Fowles Auction Group Corporate invitation

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

Fowles Auction Group Direct marketing

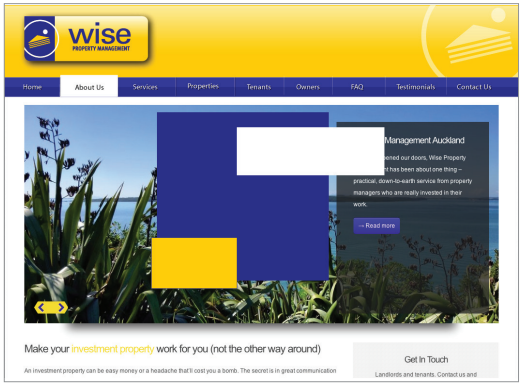
Work completed for
Fowles Auction Group

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

Wise Presentation folder

Wise Logo design

Wise Vehicle Signage



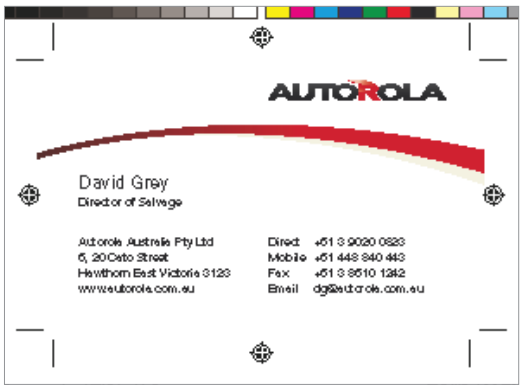
Wise Website design & graphics

Fisher Jenkin Logo design & business card

Fisher Jenkin Building signage

Fisher Jenkin Folder Cover

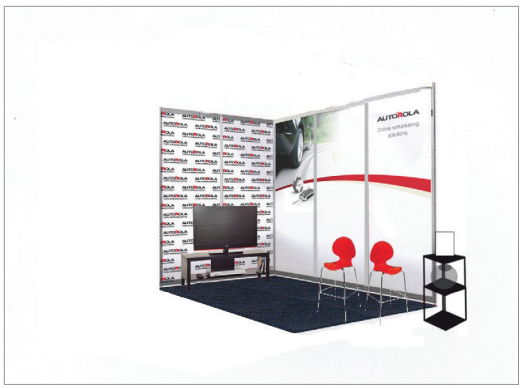
Fisher Jenkin Vehicle signage



Autorola Business card

Autorola Foyer design

Autorola Design guide



Autorola Display stand mock-up

Work completed for
Desktop Design

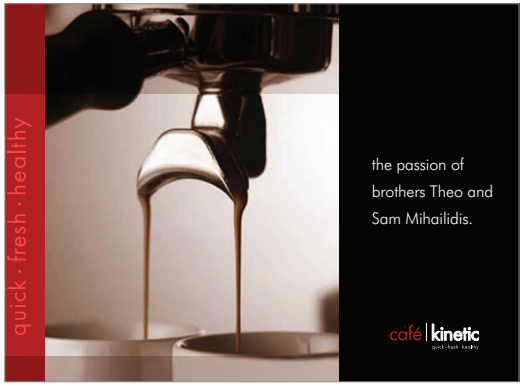
Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

cafe kinetic uniform

cafe kinetic paper bag

cafe kinetic menu

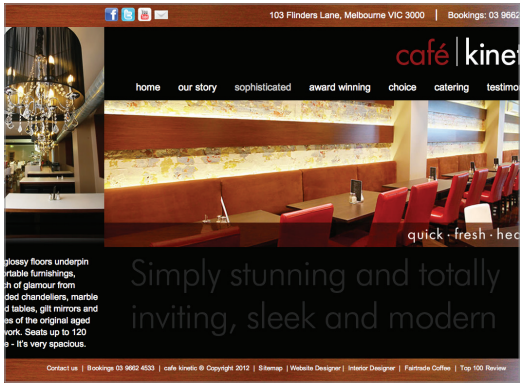
cafe kinetic brand guidelines



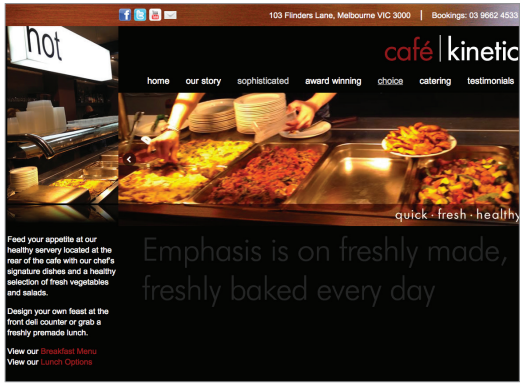
cafe kinetic brochure

cafe kinetic website design,photography & production

cafe kinetic website design,photography & production



cafe kinetic website design,photography & production



cafe kinetic website design,photography & production

Edge Logo design

Edge Web banner ad

Edge Business card

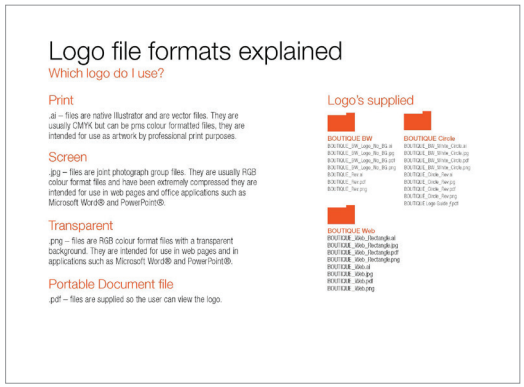
Work completed for
Desktop Design

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

Boutique Logo

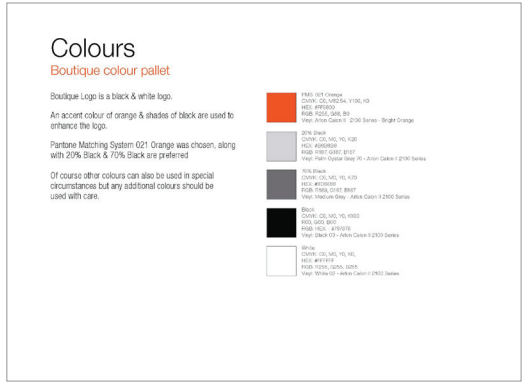
Boutique Direct mailer

Boutique Logo guide

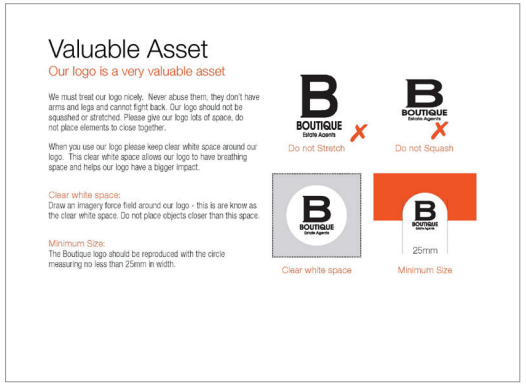


Boutique Styleguide

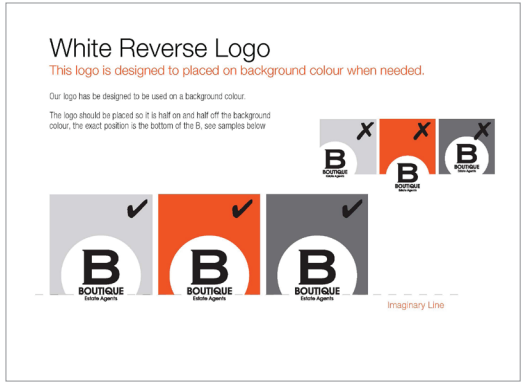
Boutique Logo guide



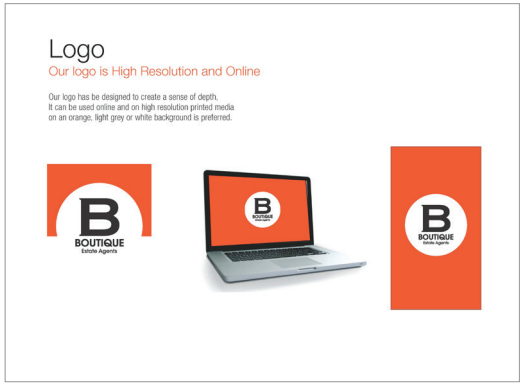
Boutique Colour guide



Boutique Logo guide

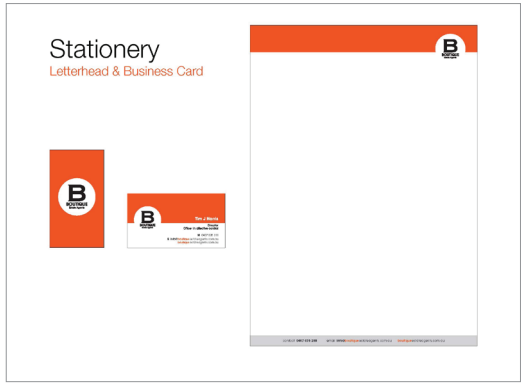


Boutique Logo guide

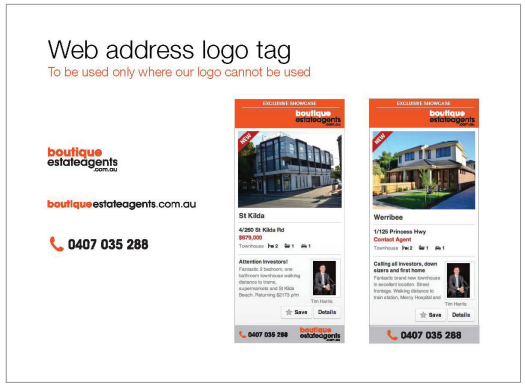


Boutique Styleguide

Boutique Styleguide



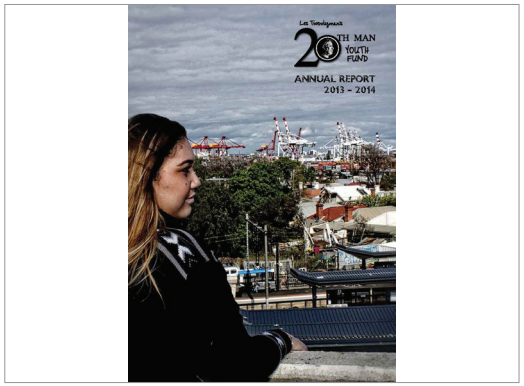
Boutique Styleguide



Boutique Styleguide

Work completed for
Snap as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



20th Man Foundation 2014 Annual report

20th Man Foundation 2014 Annual report

20th Man Foundation Marketing brochure

20th Man Foundation Marketing brochure

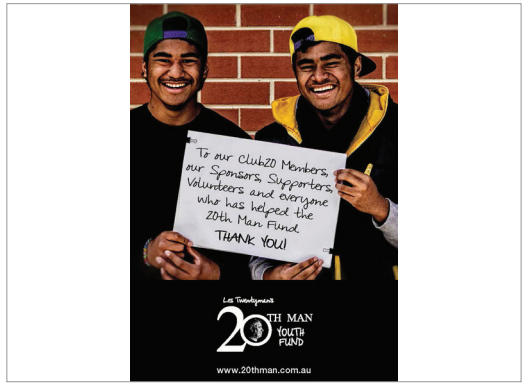
20th Man Foundation 2014 Annual report

20th Man Foundation 2014 Annual report

20th Man Foundation 2013 Annual report

20th Man Foundation 2013 Annual report

20th Man Foundation 2014 Annual report



20th Man Foundation 2014 Annual report

20th Man Foundation 2013 Annual report

20th Man Foundation 2013 Annual report

Charity work completed for 20th Man Foundation as a volunteer

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!