

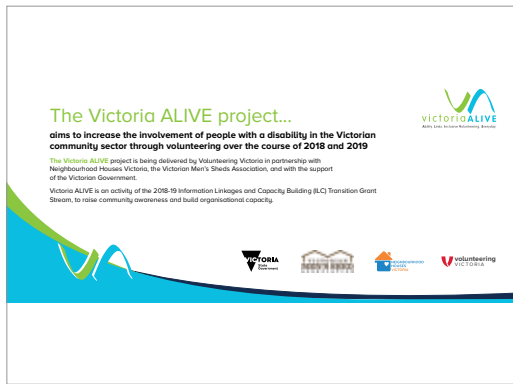


Michelle Moodie  
Graphic Designer ~ Portfolio

2022



Volunteering Victoria - Victoria Alive bookmark design



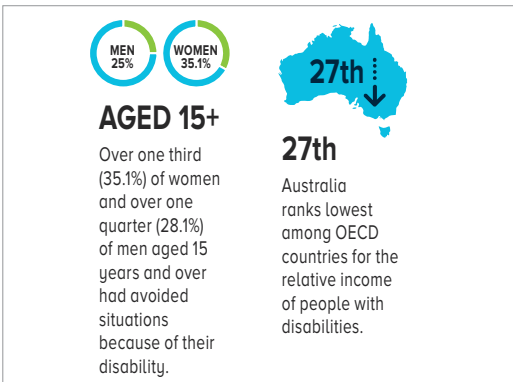
Volunteering Victoria - Victoria Alive DL Postcard



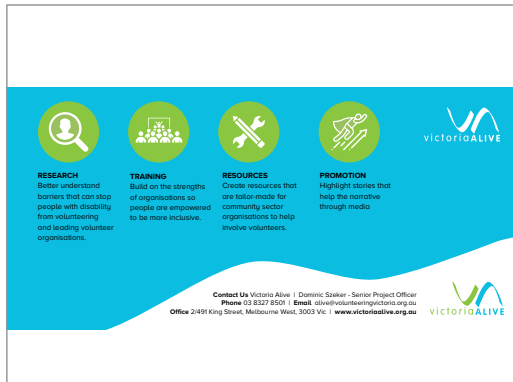
Volunteering Victoria - Business Card



Volunteering Victoria - Business Card



Volunteering Victoria - Victoria Alive infographic design



Volunteering Victoria - Victoria Alive DL Postcard



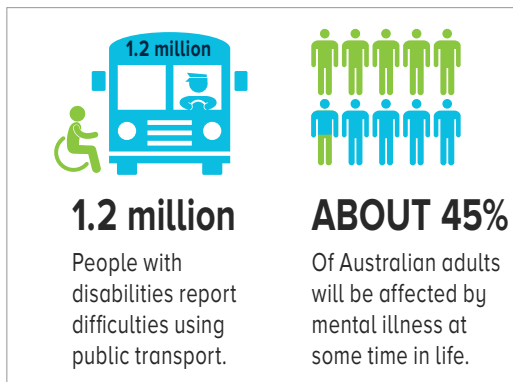
Volunteering Victoria - Victoria Alive Business Card



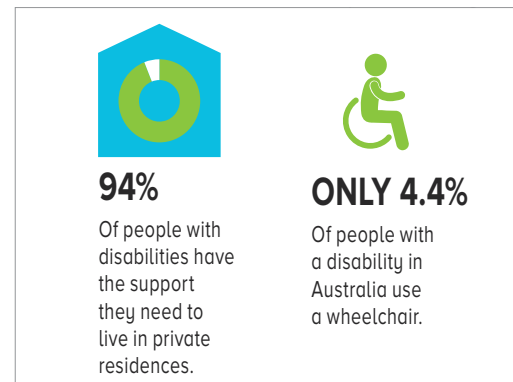
Volunteering Victoria - Business Card



Volunteering Victoria - Victoria Alive infographic design



Volunteering Victoria - Victoria Alive infographic design



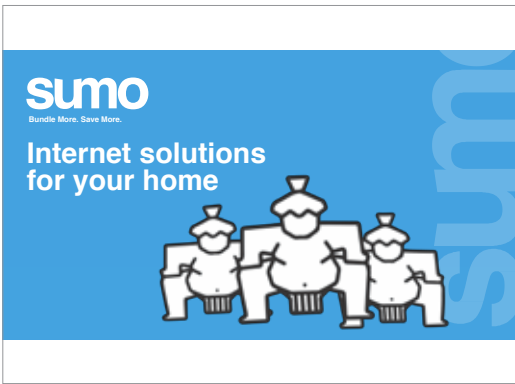
Volunteering Victoria - Victoria Alive infographic design



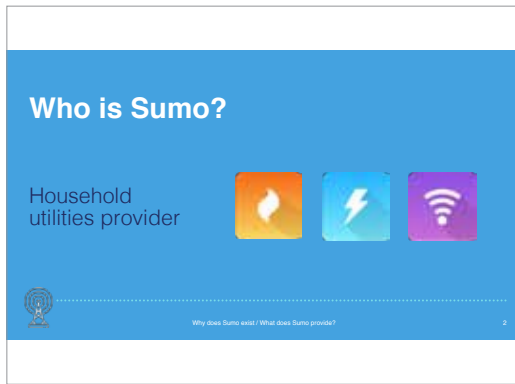
Volunteering Victoria - Pull Up Banner

Victoria Alive Launch prepared for Volunteering Victoria as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



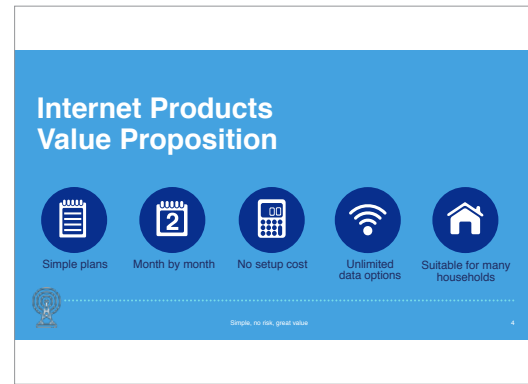
Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation



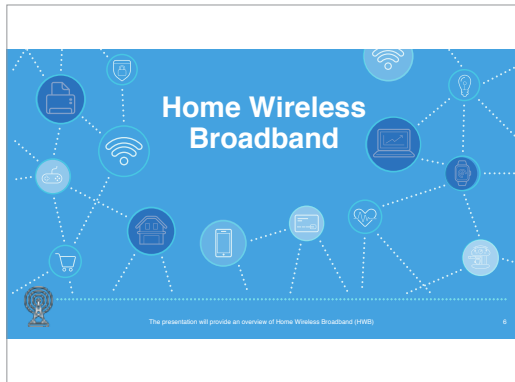
Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation



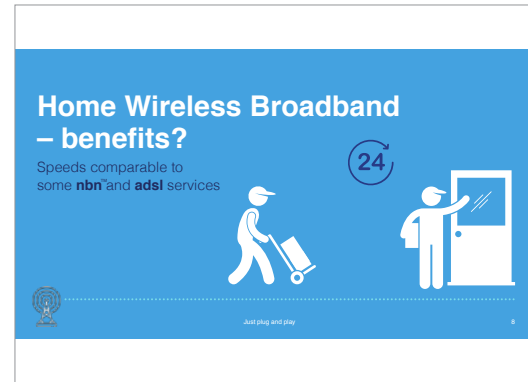
Sumo animated PowerPoint presentation



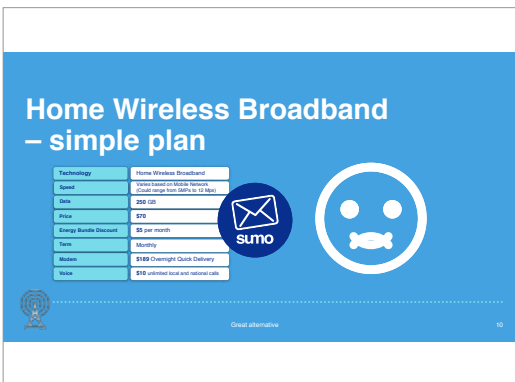
Sumo animated PowerPoint presentation



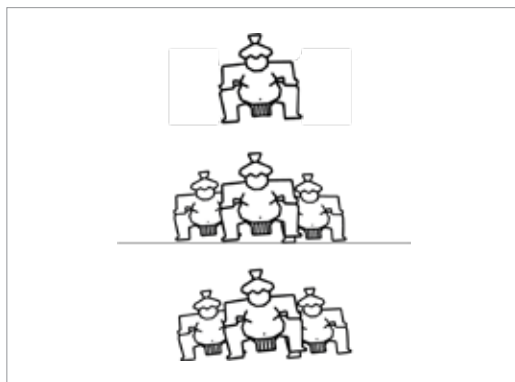
Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation



Sumo animated PowerPoint presentation

Animated Sumo PowerPoint prepared while contracting for VIP

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



PowerPoint - Upstream Selling prepared for Autorola



PowerPoint - Upstream Selling prepared for Autorola



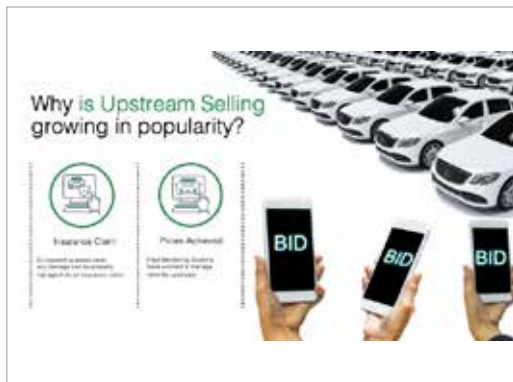
PowerPoint - Upstream Selling prepared for Autorola



PowerPoint - Upstream Selling prepared for Autorola



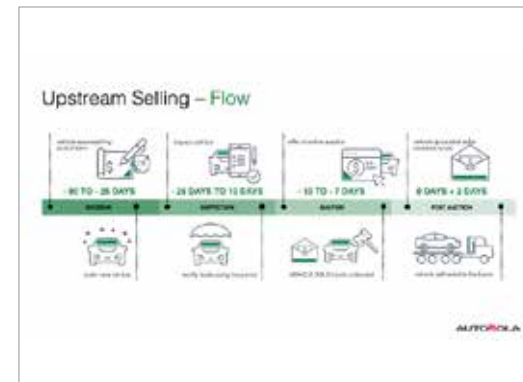
PowerPoint - Upstream Selling prepared for Autorola



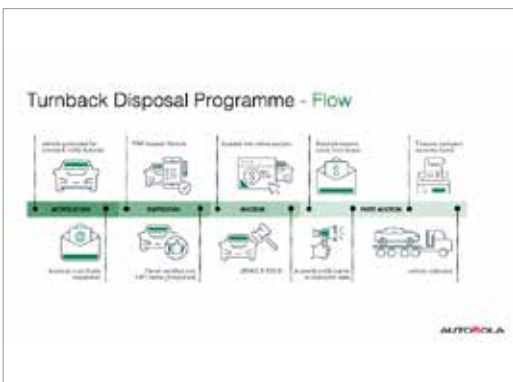
PowerPoint - Upstream Selling prepared for Autorola



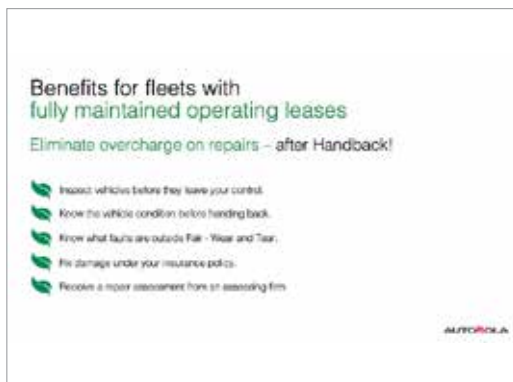
PowerPoint - Upstream Selling prepared for Autorola



PowerPoint - Upstream Selling prepared for Autorola



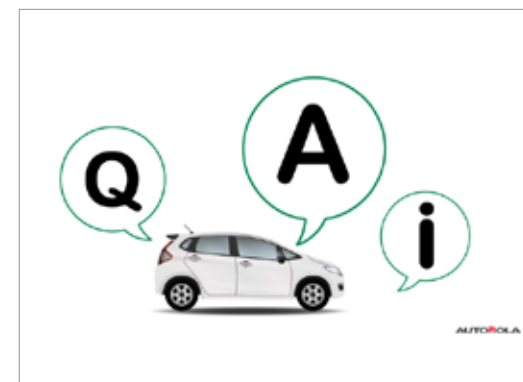
PowerPoint - Upstream Selling prepared for Autorola



PowerPoint - Upstream Selling prepared for Autorola

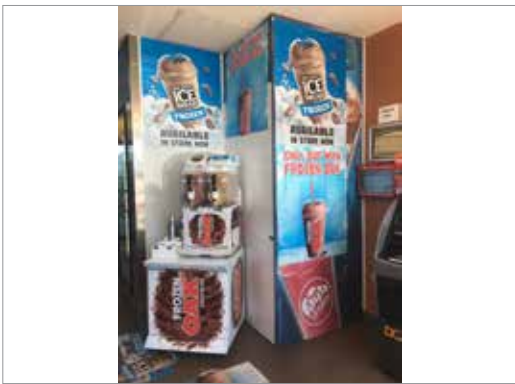


PowerPoint - Upstream Selling prepared for Autorola



PowerPoint - Upstream Selling prepared for Autorola





Client requested mock-up



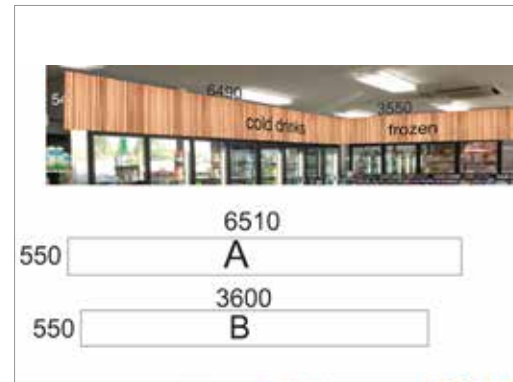
BP Wyndham Vale pelmet artwork 7920mm x 550mm



Mock-up and measurements completed



Pelmet mock-ups and measurements completed



Fridge mock-up and measurements completed



Sandwich cabinet artwork 3850mm x 540mm



Frozen Oak machine and background completed job



BP Wyndham Vale Coffeetime pelmet completed job



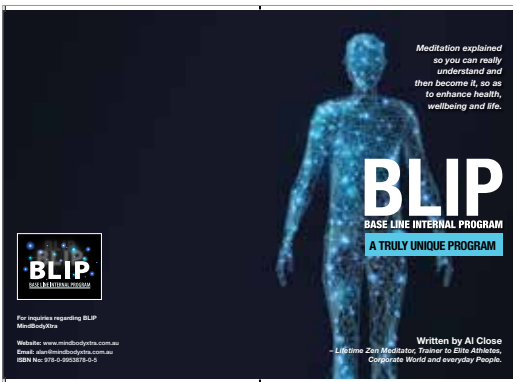
Above fridge new design completed job



Sandwich cabinet completed job

Digital large format artwork prepared for BP Wyndham Vale and Coffeetime

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



MindBodyXtra - Digital Electronic Book Cover Series



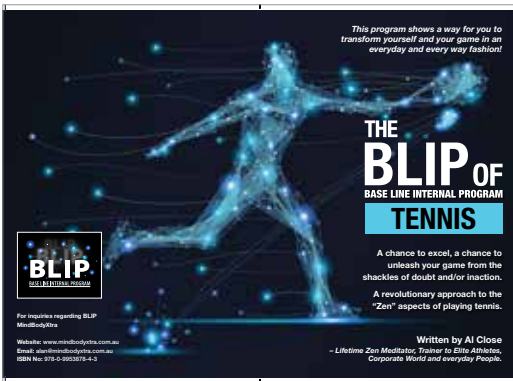
MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



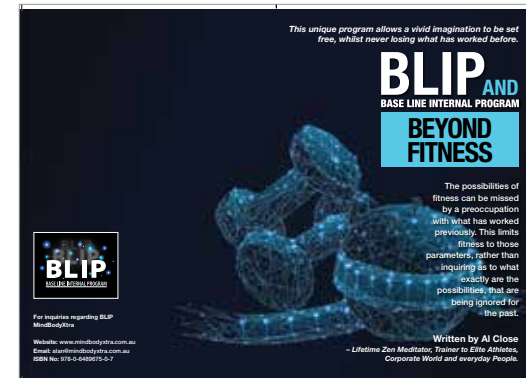
MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series



MindBodyXtra - Digital Electronic Book Cover Series

Book Cover Artwork designed & prepared for MindBodyXtra Electronic Publications

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!







**JOIN OUR MBX ELITE+ MEMBERSHIP PROGRAM TODAY!**

**FOR LESS THAN THE COST OF A COFFEE & CAKE EACH MONTH!**





**LIST OF PROGRAMS:**

- BLIP
- BLIP 2 MEDITATIVE
- BLIP EASE IN MOVEMENT
- BLIP 2.1 CORPORATE
- THE BLIP OF TENNIS
- THE BLIP OF GOLF
- THE BLIP OF HEALTH
- BLIP 3 ADVANCED
- BLIP AND SPORTING EXCELLENCE
- BLIP AND THE AGING MYTH
- PLUS MANY OTHER APPLICATIONS, WILL FOLLOW...

WRITTEN BY AL CLOSE  
LIFETIME ZEN MEDITATOR, TRAINER TO ELITE ATHLETES, CORPORATE WORLD AND EVERYDAY PEOPLE

[WWW.MINDBODYXTRA.COM.AU](http://WWW.MINDBODYXTRA.COM.AU)



Pull Up Banners for Corporate Function



MindBodyXtra - Website & Mobile App Layouts

Pull-Up Banners Website & App Design Artwork prepared for MindBodyXtra Exhibition



Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

**BLIP+**  
BASE LINE INTERNAL PROGRAM  
**EASE**  
ENERGY ACTIVATED SYSTEMIC EXERCISE  
**IN MOVEMENT**

*A unique program of exercise for all ages, using the energies of mind, body and creation to bring about changes at the cellular levels of us.*

MindBodyXtra - Pull-Up Banners






**THE BLIP OF**  
BASE LINE INTERNAL PROGRAM  
**TENNIS**

*A revolutionary approach to the "Zen" aspects of playing tennis.*

*This program shows a way for you to transform yourself and your game in an everyday and every way fashion!*

MindBodyXtra - Pull-Up Banners


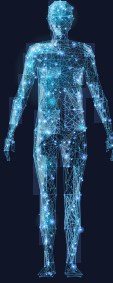



**BLIP**  
BASE LINE INTERNAL PROGRAM  
**AND THE ART OF GARDENING**


*BLIP and the Art of Gardening is a way to capture the wonder of Nature, whilst gardening, and take this with you into every day.*

*So here is a program of conditioning oneself, to be better prepared physically and mentally to work in the garden, without the many injuries gardening can bring.*


MindBodyXtra - Pull-Up Banners

**BLIP 1**  
BASE LINE INTERNAL PROGRAM  
Understand meditation  
Apply and BECOME meditation  
Enhance health, well-being & life.



**BLIP 2**  
BASE LINE INTERNAL PROGRAM  
- APPLIED  
Beyond learning meditation. Intentionally applying meditation to health, creativity, fitness, happiness and success in work, sport & life.



**BLIP 3**  
BASE LINE INTERNAL PROGRAM  
- ADVANCED  
This program is for those who have completed BLIP 1 & 2 with us previously, and/or are more experienced at Meditation. This program will enlighten you.

MindBodyXtra - Pull-Up Banners

Pull-Up Banners designed & prepared for MindBodyXtra Exhibition

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



DET's Values Campaign Poster | Vic Govt DET



DET's Values Campaign | Vic Govt DET



Education State Banner | Vic Govt DET



Education State | Vic Govt DET



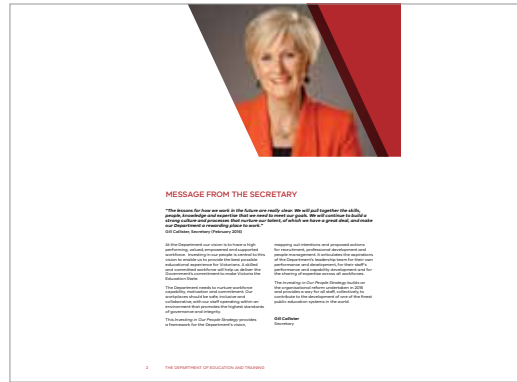
DET's Values Campaign | Vic Govt DET



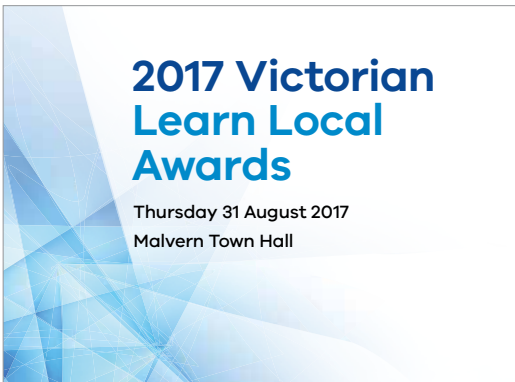
DET's Values Response Cards | Vic Govt DET



People Strategy Report | Vic Govt DET



People Strategy Report | Vic Govt DET



Learn Local Booklet | Vic Govt DET



Learn Local Social Media Tile | Vic Govt DET



Learn Local Website Banner | Vic Govt DET



Learn Local merged certificate | Vic Govt DET

Social media, web & print files prepared for Department of Education and Training

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

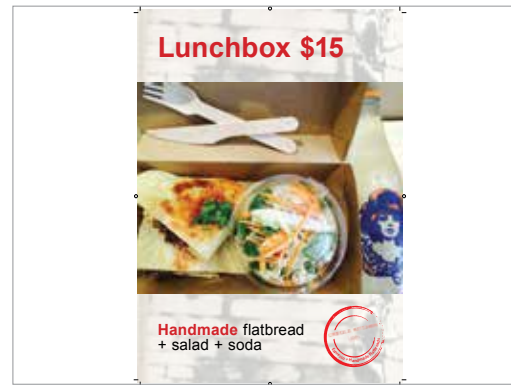




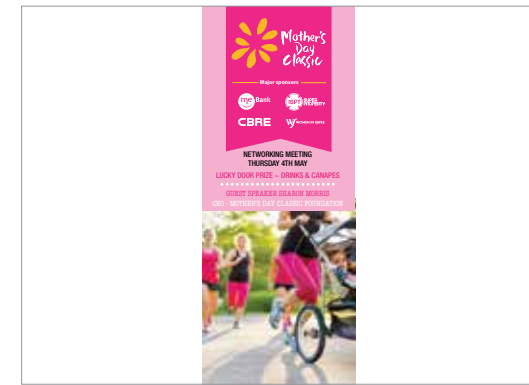
Personalised Certificates | Snap



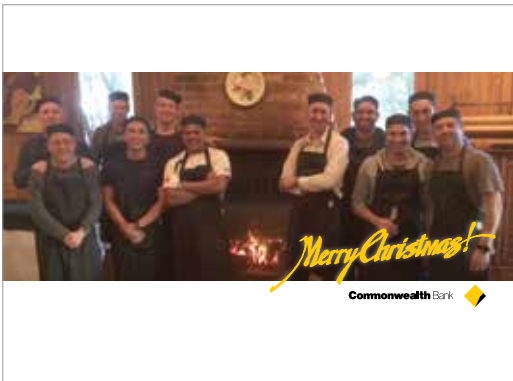
CBD Smoothies Menu | Snap



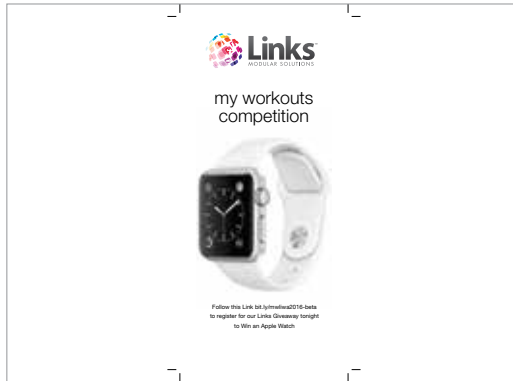
Creole Menu Poster | Snap



CBRE Pull up Banner | Snap



CBA Christmas Card | Snap



Links DL | Snap



ECT Annual Report | Snap



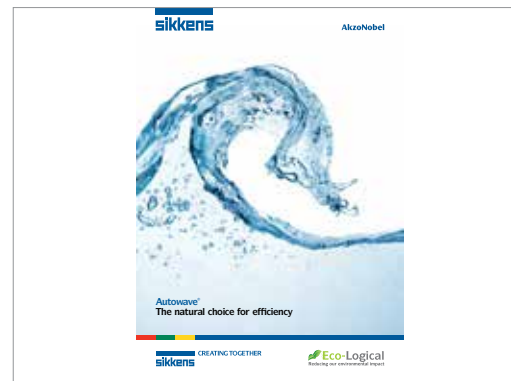
CBRE Networking Event Invite | Snap



Wall Signage | Snap



Logo Design | Snap



Sikkens Poster | Snap



Gift Voucher | Snap

Design, large format and artwork prepared for Snap - West Melbourne

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



cafe kinetic Logo Design



Ivvy Logo ReDrawn



Lashed Logo Design



FJP Logo Design



Macedon Ranges Hotel & Spa Logo Design



Nasco Logo Design



The day spa Logo Design



Premiair Logo Design



Brighton Public Golf Course Logo Redesign



Edge Logo Design



Yarrachem Logo Design



Oleum Logo Design



Dulux logo design



Dulux packaging



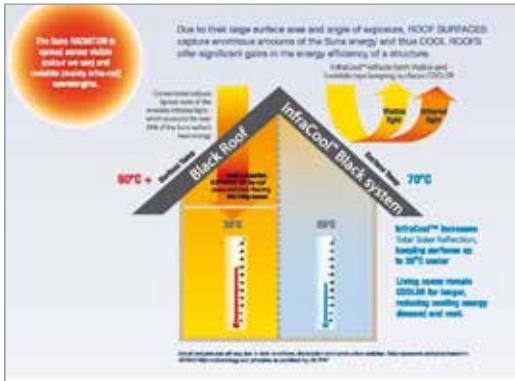
Dulux web & print support graphic



Dulux sales rep polo



Dulux web & print support graphic



Dulux web & print support graphic



Dulux trade brochure



Dulux product brochure



Dulux product colour sample brochure



Dulux product brochure



Dulux product DVD



Dulux sales folder

Total design and production of Dulux new product launch as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!





Dulux website banner flash ads



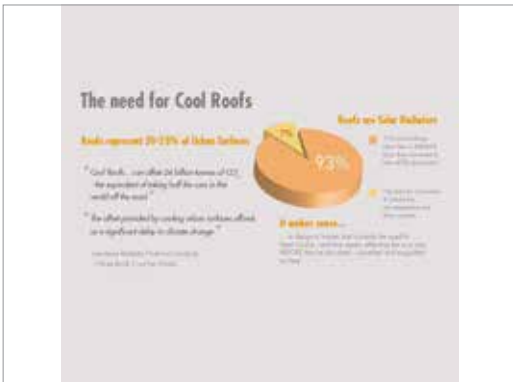
Dulux website banner flash ads



Dulux website banner flash ads



Dulux web & print support graphic



Dulux web & print support graphic



Dulux web & print support graphic



Dulux website user interface



Dulux website user interface



Dulux website user interface



Dulux website user interface



Dulux website user interface



Dulux website user interface

Website designs for Dulux new product launch as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



Dulux display stand artwork



Dulux display stand finished product



Dulux trade poster



Dulux instore billboard



Dulux instore display stand finished product



Dulux instore display stand mock-up



Dulux trade brochure



Dulux advertising award



Dulux product information flyer



Dulux smart phone quoting app



Dulux building photo editing work before



Dulux building photo editing work before

Instore wall display stands,  
app design, POS prepared for  
Dulux new product launch

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!

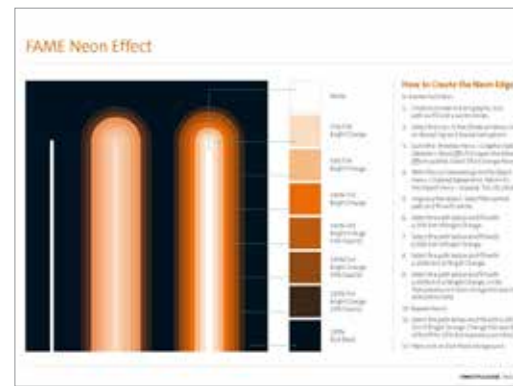




Foster's style guide



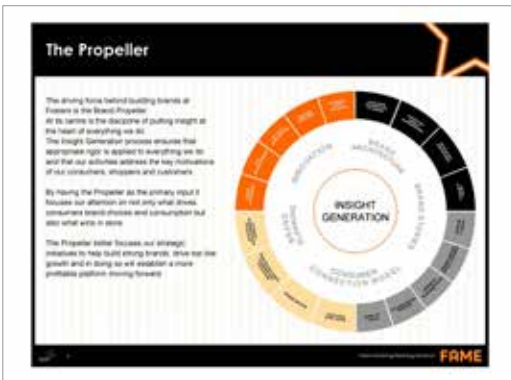
Foster's style guide



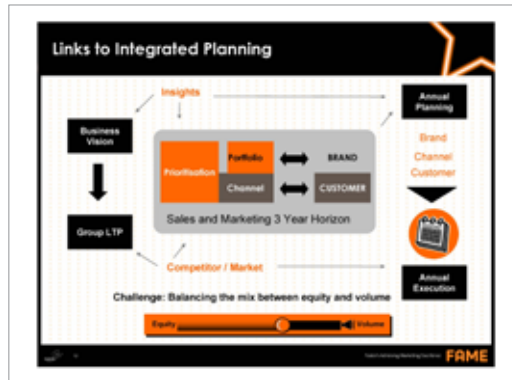
Foster's style guide



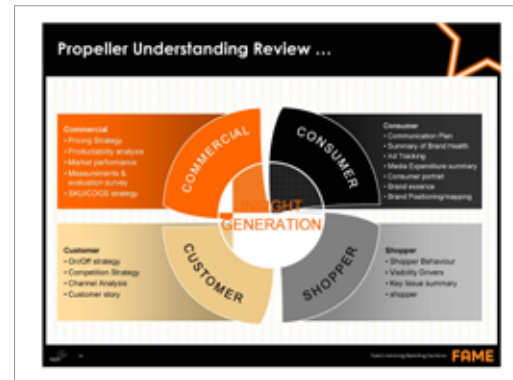
Foster's powerpoint marketing presentation



Foster's powerpoint marketing presentation



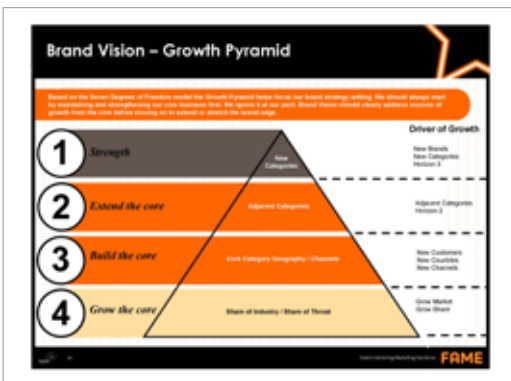
Foster's powerpoint marketing presentation



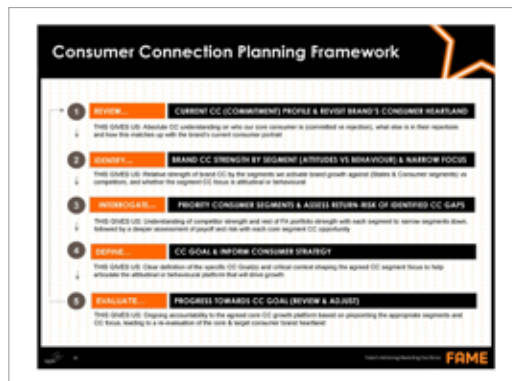
Foster's powerpoint marketing presentation



Foster's powerpoint marketing presentation



Foster's powerpoint marketing presentation



Foster's powerpoint marketing presentation



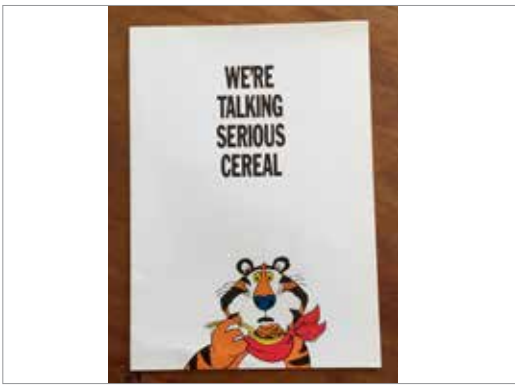
Foster's powerpoint marketing presentation



Foster's powerpoint marketing presentation

Work completed for Fluid Design as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



Kellogg's retail advertising product brochure



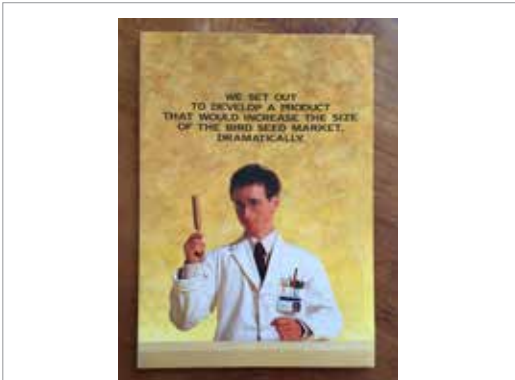
Kellogg's product brochure inside



Kellogg's product back



Sportspower retail direct marketing



Excelpet Trill retail brochure



Excelpet Trill brochure inside



Excelpet Trill brochure back



Uncle Bens Pal retail promotional flipbook



Excelpet Trill retail brochure



Excelpet Trill brochure inside



Excelpet Trill brochure back



Sportspower retail brochures

Design and art direction while working for George Patterson Advertising Agency

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!





St George Oven brochure



Colliers Jardine property brochure



101 On Collins Property sale campaign



Colliers Jardine property brochure - front



St George Oven brochure inside



MFB CFA - brochure - cover



101 On Collins Property sale campaign



Colliers Jardine property brochure - inside



MFB CFA - brochure - inside spread



MFB CFA - brochure - inside spread



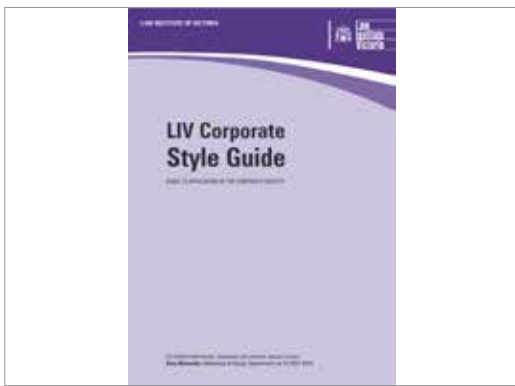
101 On Collins Property sale campaign



Colliers Jardine property brochure - spread

Work completed while working at Nicholson Gurthrie Advertising Agency

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide



LIV Style Guide

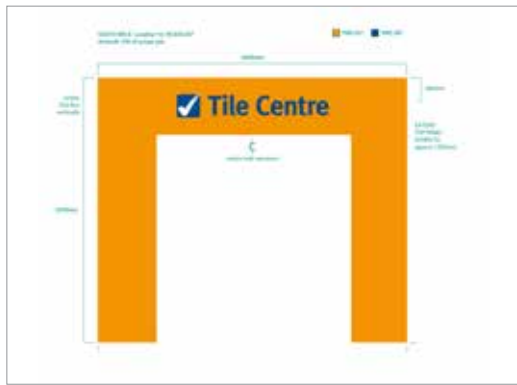
Work completed for  
Law Institute of Victoria  
as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!





FA+S External signage



FA+S External signage



FA+S External signage



FA+S Invoice



FA+S Terms & Conditions



FA+S Purchase Order



FA+S Remittance Advice & Cheque



FA+S Sales contract



FA+S Letterhead



FA+S Internal signage



FA+S Coffee Travel Mug

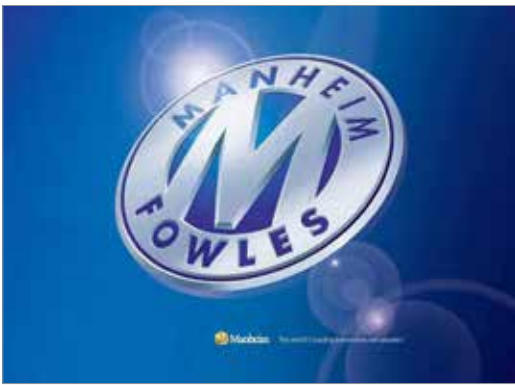


FA+S Uniform Shirts

Work completed for Fowles Auction + Sales

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!





ManheimFowles promotional brochure



ManheimFowles promotional brochure spread



ManheimFowles form



ManheimFowles Prestige Auction



ManheimFowles marketing flyers



ManheimFowles marketing flyers



ManheimFowles marketing flyers



ManheimFowles marketing flyers



ManheimFowles marketing flyers



ManheimFowles mousemat



ManheimFowles certificates



ManheimFowles cheque

Work completed for the rebrand of ManheimFowles

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



Fowles Auction Group Direct marketing



Fowles Auction Group Corporate invitation



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing



Fowles Auction Group Direct marketing

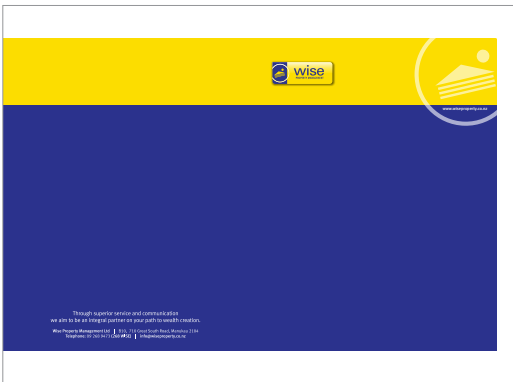


Fowles Auction Group Direct marketing

Work completed for  
Fowles Auction Group

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!





Wise Presentation folder



Wise Logo design



Wise Vehicle Signage



Wise Website design & graphics



Fisher Jenkin Logo design & business card



Fisher Jenkin Building signage



Fisher Jenkin Folder Cover



Fisher Jenkin Vehicle signage



Autorola Business card



Autorola Foyer design



Autorola Design guide



Autorola Display stand mock-up

Work completed for Desktop Design

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



cafe kinetic uniform



cafe kinetic paper bag



cafe kinetic menu



cafe kinetic brand guidelines



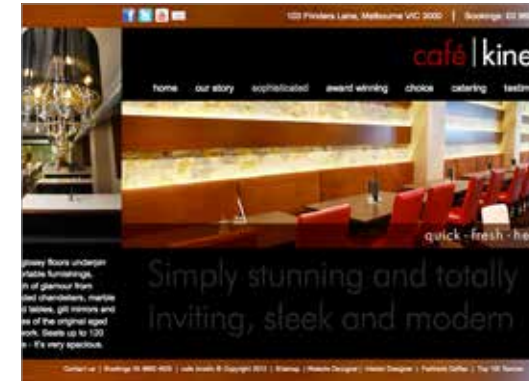
cafe kinetic brochure



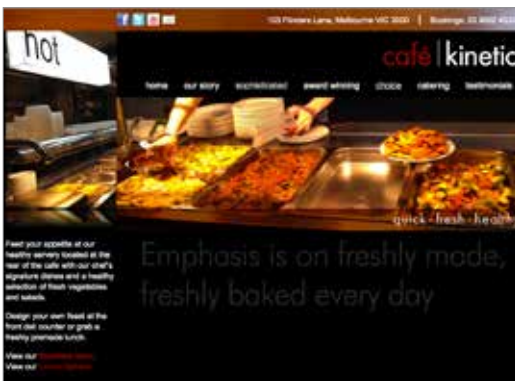
cafe kinetic website design, photography & production



cafe kinetic website design, photography & production



cafe kinetic website design, photography & production



cafe kinetic website design, photography & production



Edge Logo design



Edge Web banner ad



Edge Business card

Work completed for Desktop Design

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!



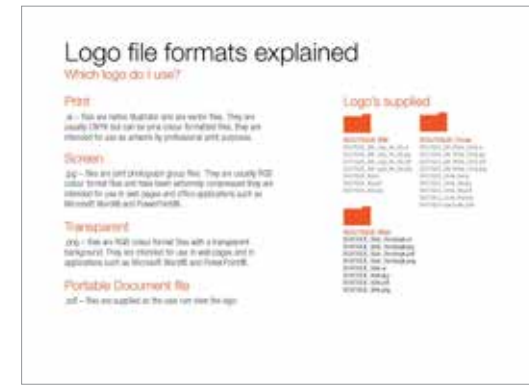
Boutique Logo



Boutique Direct mailer



Boutique Logo guide



Boutique Styleguide



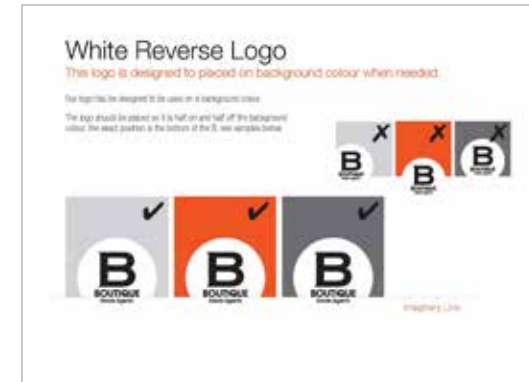
Boutique Logo guide



Boutique Colour guide



Boutique Logo guide



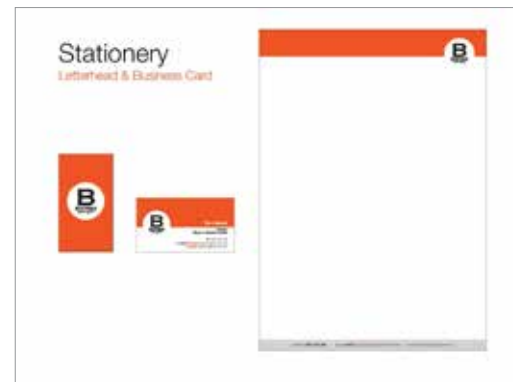
Boutique Logo guide



Boutique Styleguide



Boutique Styleguide



Boutique Styleguide



Boutique Styleguide

Work completed for Snap as a contractor

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!





20th Man Foundation 2014 Annual report



20th Man Foundation 2014 Annual report



20th Man Foundation Marketing brochure



20th Man Foundation Marketing brochure



20th Man Foundation 2014 Annual report



20th Man Foundation 2014 Annual report



20th Man Foundation 2013 Annual report



20th Man Foundation 2013 Annual report



20th Man Foundation 2014 Annual report



20th Man Foundation 2014 Annual report



20th Man Foundation 2013 Annual report



20th Man Foundation 2013 Annual report

Charity work completed for 20th Man Foundation as a volunteer

Michelle Moodie ~ Creative, Interactive, Results, Task and People Oriented, Supportive, Friendly, Kind and Helpful!